



CLUB NEWS

# MACRON'S MOVES TO HELP PIONEER ENVIRONMENTAL SUSTAINABILITY

PUBLISHED 11/03/2026

[ALL NEWS](#) [CLUB NEWS](#) [FIRST TEAM](#) [WOMEN'S RAPIDS](#) [PLAYER NEWS](#) [SECOND TEA](#)



**FOLLOWING ON FROM OUR RECENT LOOK BEHIND THE SCENES AT HOW MACRON KITS ARE MADE, TODAY WE ARE TAKING A DEEPER DIVE INTO THE ITALIAN TEAMWEAR MANUFACTURER'S COMMITMENT TO ENVIRONMENTAL SUSTAINABILITY.**

In the onus on being environmentally aware now bigger than ever, what

measures are Macron taking to ensure they produce the highest quality garments, whilst protecting the environment?

Macron aim to 'promote a circular economy by reducing waste and investing in technologies that support energy efficiency and the conservation of natural resources'.

It all starts with the product itself, where each garment is produced with the aim of respecting the environment.

Macron partners with Better Cotton Initiative, one of the largest cotton sustainability programs, to improve cotton farming across the globe.

All eco-fabrics used in the clothing are made with 100% recycled polyester, producing this fabric requires less water and less energy, and above all it gives a second life to waste PET materials which would otherwise be thrown away.

The focus on protecting the environment continues after the product is finished, where Eco-packaging is used for all garments ready for delivery.

The poly bags in which products are delivered are available in three sizes, made of 100% recycled low density polyethylene, which is Global Recycled Standard certified, with the grip seal closure ensuring they are reusable after opening.

**Worcestershire CCC Macron Campus Tour**



Macron do not work alone, however. Through collaborations with suppliers, associations, and research projects, the company support environmental initiatives, from the responsible use of resources to the promotion of ethical and circular supply chains.

This includes partnering with companies such as ESO recycling, Retex.Green and Amfori BSCI.

Respect for the environment, recycling, recovery, and biodiversity protection are key aspects of Macron's daily commitment, which looks to act for the future.

The partnership with ESO recycling aligns with Macron's vision, that waste is a resource to be valued, items that can be recovered and given a new life through a regeneration process.

Behind all of the work with additional partners, the 'Macron 4 The Planet' initiative which embodies the brand's overriding pledge to greater environment by promoting daily best practices, raising awareness among employees and partners, and driving the ongoing development of eco-friendly products that balance technical performance with environmental responsibility.

The company have also taken a wider view on the overall sustainability of the business, and adjusted accordingly, by making smaller, more short-term changes that contribute to the overall, long-term health and viability of the company.

A voluntary staff clean-up day, led by staff and their families has been adopted across campuses, whilst the embrace of eco-fuels represents a strategic move by the company to reduce their environmental impact.

The widespread changes are present across the global array of Macron campuses, where electric charging stations have been installed, alongside the enhancement in solar energy technology and a commitment to re-use rainwater help reduce CO2 emissions and promote self-sufficiency.

## **SIGN UP TO OUR NEWSLETTER**

Sign up for free now and be the first to get latest news, match reports, exclusive offers and more!

MEN'S SQUAD

WOMEN'S SQUAD

ROTHESAY COUNTY CHAMPIONSHIP - DIVISION 1 - 4 DAY

WED 24 SEPTEMBER 2025

# WORCESTERSHIRE MEN

123 & 287

VS

# SUSSEX MEN

350 & 63/7

*SUSSEX MEN WON BY 3 WICKETS*

MATCH CENTRE

PRE-SEASON/WARM-UP/FRIENDLY - 3 DAY

# WARWICKSHIRE MEN

VS

# WORCESTERSHIRE MEN

EDGBASTON STADIUM, EDGBASTON

SAT 28 MARCH 2026

10:30 AM

LAST MATCH  
LAST MATCH  
LAST MATCH

NEXT MATCH  
NEXT MATCH  
NEXT MATCH

LATEST FROM

THE CLUB

VIEW ALL

**WORCESTERSHIRE COUNTY CRICKET CLUB APPOINTS ALT-GROUP AS  
NEW SOLAR PARTNERS**

## **REMEMBERING NORMAN GIFFORD – MEMORIES FROM HIS FRIENDS**

## **FIVE FAMOUS PEARS WHO HAVE REPRESENTED ENGLAND**

**THE HISTORY OF THE WORCESTERSHIRE COUNTY CRICKET CLUB  
SCOREBOARD**

**MORE FROM**  
**THE CLUB**

# **2026 MATCHDAY HOSPITALITY**

2026 FIXTURES

COMING SOON...

BUY TICKETS NOW!

## PRINCIPAL PARTNERS

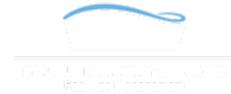
Ativo

Official Principal Partner

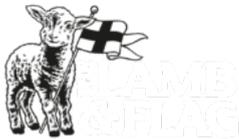


Official Creative Partner

## MAIN PARTNERS



## OFFICIAL PARTNERS



[VIEW ALL PARTNERS](#)



WORCESTERSHIRE  
COUNTY CRICKET CLUB



VISIT  
WORCESTERSHIRE  
NEW ROAD

## QUICK LINKS

[News](#)

Contact  
Cricket  
Privacy Policy  
Fans Forum

## **TICKETS**

Tickets Account  
Match & Concert Tickets  
Matchday Hospitality  
Food & Drink  
Ticket & Ground Regulations

## **PARTNERSHIPS**

Partnerships  
Official Sponsors & Partners  
Matchday Sponsorship  
Conferences & Events

## **SHOP**

Shop account  
Shop  
Online Club Shop: Terms & Conditions

© 2026 Worcestershire CCC. All Rights Reserved.

Website designed by